



# *Identifying Your Ideal Clients*

**BROUGHT TO YOU BY**

W O M E N S G L O B A L V A . C O M



# Identifying Your Ideal Client

ANSWER THE QUESTIONS BELOW TO DETERMINE YOUR IDEAL CLIENT

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GENDER

AGE

SALARY

OCCUPATION

EDUCATION

LIFESTYLE

DREAMS/ASPIRATIONS

CHALLENGES/ PAIN POINTS



# Identifying Your Ideal Client

CHECK OFF THE TOP 5 CHARACTERISTICS, TRAITS, AND ATTRIBUTES YOU ARE LOOKING FOR IN YOUR IDEAL CLIENT

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|--|--|--|
| <input type="checkbox"/> ADAPTABLE     | <input type="checkbox"/> FLEXIBLE      | <input type="checkbox"/> PATIENT                   |
| <input type="checkbox"/> APPROACHABLE  | <input type="checkbox"/> FOCUSED       | <input type="checkbox"/> PERSEVERES                |
| <input type="checkbox"/> BALANCED      | <input type="checkbox"/> FRIENDLY      | <input type="checkbox"/> PERFECTIONIST             |
| <input type="checkbox"/> CALM          | <input type="checkbox"/> FUN           | <input type="checkbox"/> POSITIVE                  |
| <input type="checkbox"/> CARING        | <input type="checkbox"/> HONEST        | <input type="checkbox"/> PREPARED                  |
| <input type="checkbox"/> CHEERFUL      | <input type="checkbox"/> INFLUENTIAL   | <input type="checkbox"/> PRODUCTIVE                |
| <input type="checkbox"/> COMPASSIONATE | <input type="checkbox"/> INITIATIVE    | <input type="checkbox"/> PURPOSE-DRIVEN            |
| <input type="checkbox"/> COMPATIBLE    | <input type="checkbox"/> INSPIRING     | <input type="checkbox"/> RELIABLE                  |
| <input type="checkbox"/> COMMUNICATIVE | <input type="checkbox"/> INTEGRITY     | <input type="checkbox"/> RESOURCEFUL               |
| <input type="checkbox"/> CONFIDENT     | <input type="checkbox"/> INTERPERSONAL | <input type="checkbox"/> RESPECTFUL                |
| <input type="checkbox"/> CONSIDERATE   | <input type="checkbox"/> KIND          | <input type="checkbox"/> RESPONSIBLE               |
| <input type="checkbox"/> CREATIVE      | <input type="checkbox"/> KNOWLEDGABLE  | <input type="checkbox"/> ROLE MODEL                |
| <input type="checkbox"/> DEDICATED     | <input type="checkbox"/> LEADER        | <input type="checkbox"/> SELFLESS                  |
| <input type="checkbox"/> DECISIVE      | <input type="checkbox"/> LOYAL         | <input type="checkbox"/> SENSE OF HUMOR            |
| <input type="checkbox"/> DRIVEN        | <input type="checkbox"/> MOTIVATED     | <input type="checkbox"/> STABLE                    |
| <input type="checkbox"/> EMPATHETIC    | <input type="checkbox"/> OPEN-MINDED   | <input type="checkbox"/> SUPPORTIVE                |
| <input type="checkbox"/> ENERGETIC     | <input type="checkbox"/> ORGANIZED     | <input type="checkbox"/> TEAM PLAYER               |
| <input type="checkbox"/> ENTHUSIASTIC  | <input type="checkbox"/> PASSIONATE    | <input type="checkbox"/> WORKS WELL WITH<br>OTHERS |